

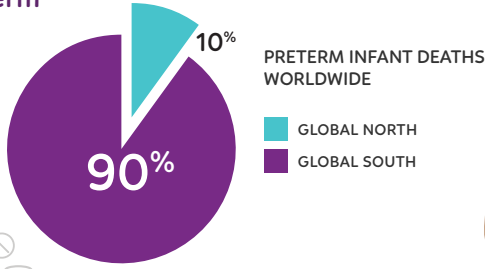
Having a Baby in the Global South



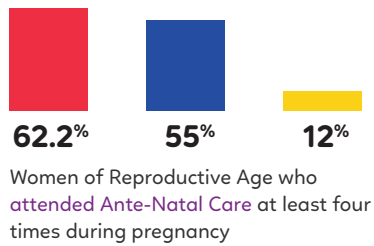
Pre-term birth is now the leading cause of death for children under five. Born on Time wants to change that.

Risk factors that contribute to pre-term birth are called LINC factors:

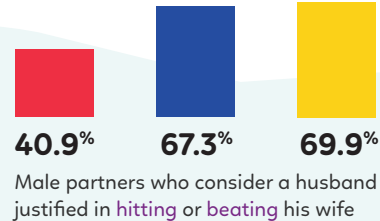
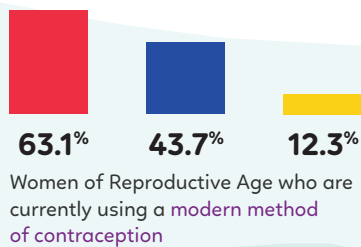
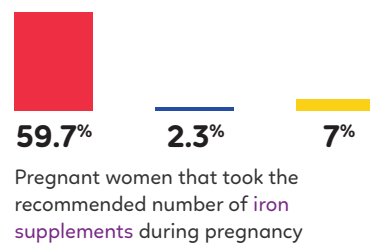
- **Unhealthy Lifestyles**
- **Maternal Infections**
- **Inadequate Nutrition**
- **Limited Access to Contraception**



We did an initial study in the countries we work in—Bangladesh, Mali and Ethiopia—to find out the current health and well-being of mothers and babies. These are some of the LINC factor areas that Born on Time is focusing on to prevent preterm birth.



■ BANGLADESH
■ ETHIOPIA
■ MALI



Every mother deserves a healthy, full term pregnancy, and every newborn has the right to thrive. Born On Time is the first public-private partnership to prioritize the prevention of preterm birth. Our program supports women and adolescent girls before, during, and between pregnancies by strengthening health systems to provide quality, responsive care.